

# THE DRIVERY MEDIA KIT



YEAR LAUNCHED:

**2019**

HQ LOCATION:

**BERLIN**

SPACE:

**10.000m<sup>2</sup>**

COMMUNITY:

**+120**

**COMPANIES**

MEMBERS:

**+700**

INDUSTRY:

**NEW WORK**

**100**

**TOP EVENTS**

**23**

**NATIONALITIES**

# FACTSHEET

PRESS CONTACT:

**Natalia Bahancova**

[Natalia@thedrivery.berlin](mailto:Natalia@thedrivery.berlin)

# ABOUT

The Drivery is the largest and **fastest-growing marketplace** for mobility innovators in Europe.

The history of mobility within Europe has a legacy of its own but has fallen behind in the digital era. Fast forward to March 2019 when The Drivery opened as a marketplace for mobility innovators to provide the modern infrastructure needed for rapid innovation and the meeting place for the European mobility community.

Now, The Drivery is home to over 120 startups that are focused entirely on mobility within the European tech ecosystem. It fosters a community that brings together futurists, makers, thinkers, and doers who are all passionate about shaping the future of mobility.

Located in Berlin, with over 10.000 m<sup>2</sup> (and growing) space in the historic Ullsteinhaus building, The Drivery includes high-tech prototyping maker garages, a GPU farm that provides excessive processing power for AI development, and coworking, office and event spaces. The new sustainable solutions researched and developed in The Drivery aim to reshape the future of mobility for generations to come.

# BEHIND THE DRIVERY

**Timon Rupp**  
Founder & CEO



Timon believes in the creative power of highly connected experts and entrepreneurs. With the founding of The Drivery GmbH in 2019, he created a marketplace for mobility innovation. In a unique environment the exchange of ideas and concepts between visionaries, inventors and politicians is accelerating innovation.

Timon has distinguished himself as an MDAX executive, an entrepreneur, and a corporate venturing specialist with

several successful foundations. After spending many years abroad working in Asian and American innovation centres, Timon returned to Europe where he founded the leading IoT platform Lightify in 2013. After a high-growth phase and collaboration with partners such as Google and Amazon, he exited Lightify in 2017.

In 2017, Timon joined the executive leadership circle of another MDAX company as vice president and head of its incubators. He successfully accompanied several highly valued startups through the ideation and founding phase.

# PRESS MENTIONS

**ME Energy & The Drivery testen netzautarke, CO2-neutrale Schnellladestation in Berlin.**



Bild: The Drivery GmbH

**ME Energy und The Drivery** haben in Berlin zu Tests vor der Serienfertigung eine stromnetzunabhängige und CO2-neutrale Schnellladestation eingeweiht. Standort und Testumgebung ist der Lade-Hub von The Drivery, eine Plattform für Mobilitätsinnovationen, in Berlin-Tempelhof. Das CO2-neutrale „Tanken“ von Elektrofahrzeugen ist mit den transportablen Schnellladern laut ME Energy an jedem gewünschten Ort ohne Stromanschluss möglich.

## **Start-up of the Day:** The Drivery aims to help Berlin mobility start-ups through the crisis.



Timon Rupp, ceo en oprichter van The Drivery

One central place where companies and self-employed people from the mobility sector can inspire and motivate each other in developing concepts for the future [...] where investors can see at a glance what Berlin has to offer in terms of start-ups in this field. This was Timon Rupp's idea behind his company, The Drivery, when he started renting out the first studios in the Ullsteinhaus building on Tempelhofer Hafen in Berlin, Germany just over a year ago.

Sie leiten einen **Coworking-Space** mit Werkstätten und Supercomputern.



Die Drivery-Macher Timon Rupp und Felix Kreysig (v.l.) werfen einen Blick in den Motorraum des

Ein Riesenspielplatz für Mobility-Freaks: Bei Drivery sollen Startups, Industrie, Forschung und Politik zusammenkommen, um an der Mobilität von morgen zu arbeiten.

## The Drivery Partnert mit **REDHILL**.



Tien Ma, Director (Europe) bei REDHILL, und Timon Rupp, Gründer und CEO von The Drivery

The Drivery, Europas größte Community für Innovationen im Mobilitätssektor, hat seine Partnerschaft mit der globalen Kommunikationsagentur REDHILL bekanntgegeben. Als Teil von The Drivery's Marktplatz wird REDHILL PR-, Marketing- und Kommunikationsunterstützung für die ansässigen Mobilitätsstart-ups leisten. Diese Partnerschaft ist Teil einer umfassenderen Kampagne zur Erweiterung des Dienstleistungsangebots, das neben PR- und Kommunikations- auch Rechts-, Beratungs- und Personaldienstleistungen für die Mitglieder von The Drivery umfasst.

## **Michael Müller zu Gast** bei „The Drivery“ im Ullsteinhaus



„**The Future of Mobility**“ wollen sie bei „The Drivery“ schreiben. Am 1. März hat der Innovationsclub mit Fokus auf Mobilität im Ullsteinhaus eröffnet. Berlins Regierender Bürgermeister Michael Müller (SPD) hat vorbeigeschaut. Sein Fazit nach dem Rundgang: „Der Wahnsinn.“

# MEDIA ASSETS



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