## "LIBERATE THE POWER OF YOUR DATA" – The Drivery enters into an exclusive partnership with the data & analytics wizards at CREATIVE FLOSS.

With CREATIVE FLOSS, founder Ralf Echtler set out to build a global Centre of Excellence to help established companies and the leaders of tomorrow to **DESIGN**, **BUILD** and **SCALE** successful digital business models.

Meanwhile the organization has grown to an international network of seasoned digital entrepreneurs working hand-in-hand with their clients.

With their offering ranging from business strategy, operations, go2market and investment hunt, the core pillar of CREATIVE FLOSS is **DATA & ANALYTICS**.

Work together with true data craftsmen to help you build an **INSIGHTFUL**, **EFFICIENT** and **SCALABLE** data infrastructure. Supercharge your journey saving you hundreds of engineering hours and pipelines that will make the difference. And get there in weeks not years.

Since its opening in 2019, The Drivery in Berlin has become the central meeting point for innovative mobility start-ups. In order for the companies and members of The Drivery to focus on their unique business models and products, the exclusive partnership with the data wizards, CREATIVE FLOSS was established.

Data management and insight generation is critical for all digital business models; the key to success and to become and stay relevant. Building data pipelines can be messy, often ending up in gluing together numerous technologies. Skip the hassle and work with dedicated craftsmen, so you can focus on your mission. It is precisely in this area that Timon Rupp, founder and CEO of The Drivery and the team of CREATIVE FLOSS believe every member can benefit from.

**Data and business experts** will sit down with your teams and **design** your ideal data landscape, considering everything from data volumes to query patterns. Once your perfect design is **defined**, CREATIVE FLOSS helps you to **build** and **operationalize it.** 

With **CREATIVE FLOSS's** digital business expertise, their serverless data pipelining solution **Kaspian** and the enormous potential of over 100 companies simmering in the rooms of the 10,000 m<sup>2</sup> historic Ullsteinhaus, the partnership is a guaranteed code for success.

## **About CREATIVE FLOSS**

## WE ARE DIGITAL BUSINESS ARCHITECTS.

We give you our business acumen and insightful data concepts – so that you can thrive your digital business. Seamlessly joining your team and working together towards your goals. From idea to impact, we support you every step of the way and are at your side where needed, when needed.

Whether you are from a traditional industry looking to digitize your business, or a startup that is aiming to become a leader of tomorrow, we are here to help you. Together we will design, build and scale your digital business with meaningful data at its heart. All supercharged with our exclusive serverless data pipelining solution Kaspian.

With our core data and mobility team, <u>Raghu Dhara</u>, <u>Rainer Becker</u> and <u>Ralf Echtler</u> we are only a coffee or a click away for all members of The Drivery. www.creativefloss.com

## **About The Drivery**

The Drivery opened in March 2019 as a marketplace for mobility innovators to provide the modern infrastructure needed for rapid innovation and to act as a meeting point for the European mobility community.

Today, The Drivery is home to over 120 companies focused entirely on mobility within the European technology ecosystem. The Drivery is located in Berlin and covers an area of over 10,000 m² (and counting) and includes garages of high-tech prototype manufacturers, a GPU farm providing excessive computing power for AI development, as well as spaces for co-working, offices and events. https://thedrivery.com/

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